

# Unified Water Label

An Industry led solution that brings together; cutting edge sustainable products, educational tool and government goals

## Virtual Workshop

In partnership with our trade body partners this virtual workshop will focus on the benefits of the Unified Water Label and why manufacturers, merchants and retailers should support the Industry led voluntary initiative for commercial gain.

8th July 2020  
11.00am until 12.30pm CET

Registration Link:

<https://attendee.gotowebinar.com/register/5280767838885993231>

### AGENDA

**11.00**

Opening of event by Carlos Velazquez, Chairman of the European Bathroom Forum

**11.05**

A view from Brussels and why sustainability, Green Deal and Circular Economy so important for today, tomorrow and future generations - Paulo da Silva Lemos, Policy Officer DG Env

**11.20**

Unified Water Label, industries smart tool presentation  
'Why labelling – an opportunity or threat?'

**11.45**

The Italian view – does all this make a difference

**12.00**

Q&A session with Industry Experts

**12.20**

Round Up and Close with Carlos Velazquez



FECS



The Unified Water Label, Rue Belliard 12/1040, Brussels, Belgium  
[www.europeanwaterlabel.eu](http://www.europeanwaterlabel.eu)